

GET **B.R.A.N.D.** *ED*

Based on the B.R.A.N.D. System™

“Your brand is what
other people say about you
when you’re not in the room.”

JEFF BEZOS, FOUNDER OF AMAZON



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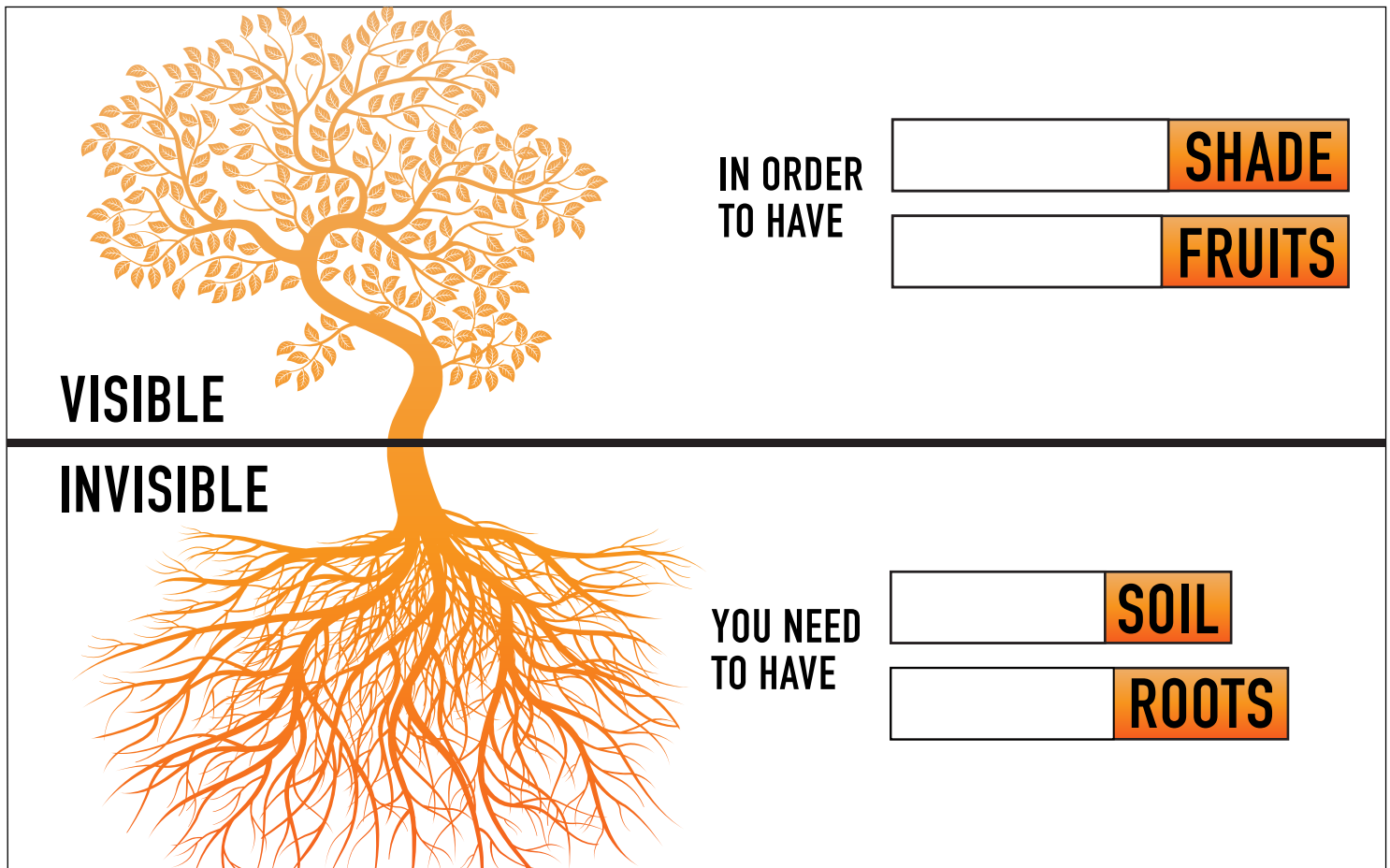
What is a brand?

A brand is _____ and _____
people _____
about _____ and your _____.

REFLECT

What do you want people to remember about you and your business?

Think of your brand (you & your company) as a tree...



REFLECT

What do you think are the visible and invisible aspects of your business?

THE **B.R.A.N.D.** SYSTEM

PERSONAL

BUSINESS

What is your ultimate business in _____?

B

What are you in the B_____ of selling?

Who _____ your world?

R

Who are you trying to R_____?

What must you absolutely do _____?

A

How do you A_____ every day?

What are you naturally _____ at?

N

What is your N_____ in the market?

What _____ you to stay on track?

D

What D_____ you to excel?

REFLECT

Go through the **GODEEP EXERCISE** via the link below and get a FREE Personal B.R.A.N.D. assessment as you seek alignment with your Business B.R.A.N.D.

<https://bit.ly/godeepfirst>